

## **NIELS REINHARD**

**DIRECTOR | SCRIPTWRITER | VIDEO & MUSIC PRODUCER**

Award-winning music producer and director Niels Reinhard was born in Heidelberg, Germany in 1987 and now lives in Berlin. His creative spirit led him to directing his first short films at the age of 15 and to starting his career as a DJ at 17.

While studying digital media in 2007, he produced and directed one of Germany's very first social media based series in cooperation with a social networking platform for students.

In 2010, he completed his bachelor's degree and was awarded the German Youth Film Prize for one of his short films. The same year Niels and Tim Hoffmann started "Laserkraft 3D", an avant-garde audio visual electronic music act, appearing on different charts around the world. His first music video received more than 50 million views on YouTube and several major media awards and nomination for their exceptional creativity. In 2013, Laserkraft 3D was made the musical flagship act for Coca-Cola Germany's summer campaign. In cooperation with Coca-Cola and Scholz&Volkmer, they developed an interactive music video for the national ad campaign and were honored with a golden GWA Effie Award in 2014.

Niels was not only responsible for the duo's musical output, but also produced and directed all of their music videos as well as videos for labels and production companies as Warner Music, Sony Music and Tobis Films. In 2014, Niels worked on the production team of an online TV channel named 'Zuio.tv', founded by German TV legend Frank Elstner in cooperation with Axel Springer SE. Niels is currently working as a showrunner and head writer for the German streaming service JOYN and Pantaleon Films GmbH and is also producing story telling inserts, VFX and animations for TV movies and series for SKY/TNT (Wiedemann & Berg), UFA Fiction, Ratpack Films and Netflix Germany. As a speaker, Niels teaches about creativity as well as depression, failure and burnout in order to create awareness and to fight for their destigmatization.

As an enthusiast of immersive story telling he loves to create exceptional worlds and intense drama. Today, Niels' narrative music videos and short films were watched more than 130 million times only on Youtube and were featured on international Television and selected at Film Festivals worldwide like Raindance Film Festival.



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[www.nielsreinhard.de](http://www.nielsreinhard.de)



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## FILMOGRAPHY - NIELS REINHARD

- 2020**    **MAGIC SUCKS**  
SERIES | TRIPLE PICTURES (showrunner & head writer)
- BACKPACKERS**  
SERIES | SAXONIA MEDIA (showrunner, head writer - pitch)
- TENDER LOVE**  
ADD. COMMERCIALS & NEWS & SOCIAL MEDIA | TV SERIES, ADS |  
SKY, Odeon Fiction (second unit director)
- 2019**    **LOST PLANET**  
SERIES | SMASH STUFF TV | EAST SINGAPORE (Showrunner & Head Writer)
- SPACEBOYS**  
SERIES | PANTALEON FILMS GMBH | JOYN  
(Showrunner & Head Writer - Preproduction, canceled due to Covid)
- PHOENIX**  
SERIES | SAXONIA MEDIA, PHANTOM FILM (Co-Creator, Writer - Pitch)
- 2018**    **LEA FEAT. CYRIL - IMMER WENN ICH DICH SEH**  
MUSIC VIDEO | FOURMUSIC | TOBIS (script & director)
- OHMYBOY FT. ROOM - I'M ON OVERLOAD**  
MUSIC VIDEO | SELECTED. (script & director)
- 2017**    **KANJO FEAT. NOVAA - MELODY OF NEED**  
MUSIC VIDEO | KOSMO RECORDS (script & director)  
Twister Alley Film Festival Oklahoma - Nomination, Best Music Video  
Toronto Feedback Film Festival - Winner, Best Music  
Paris International Music Video Underground - Nomination, Best Animated Music Video  
Barcelona Planet Film Festival - Nomination, Best Animated Short Film  
Raidance Film Festival - Official Selection 2018  
Miami International Sci-Fi Film - Official Selection 2018  
Twister Alley Film Festival Oklahoma - Official Selection 2018  
Los Angeles Cinefest - Semi-Finalist 2018  
and more.



- 2016**    **DJ KATCH FEAT. HAYLEY – LIGHTS OUT (TOO DRUNK)**  
MUSIC VIDEO | WARNER MUSIC (script & director)  
Golden Record Sweden 2017  
Golden Record Norway 2017
- LASERKRAFT 3D – EGAL WOHN**  
MUSIC VIDEO | WEPLAY | WARNER MUSIC (script & director)
- LARISSA WHITE – NIGHT IS OVER**  
MUSIC VIDEO | BITBOX (script & director)
- 2015**    **LARISSA WHITE – CATFIGHT**  
MUSIC VIDEO | BITBOX (script & director)
- 2013**    **THE LOST BOT FEAT. LAURA CARBONE – YOUNG & STRONG**  
MUSIC VIDEO | BITBOX (script & director)
- LASERKRAFT 3D & THE GOONIEZ – VOYAGER I**  
MUSIC VIDEO | WEPLAY (script & director)
- 2012**    **LASERKRAFT 3D – URLAUB**  
MUSIC VIDEO | WEPLAY (script & director)  
Musik Fach-Award - Winner, Best Video 2013
- 2011**    **LASERKRAFT 3D – WEIGHTLESS**  
MUSIC VIDEO | WEPLAY | SONY MUSIC (script & director)
- PIZZAMAN - SEX ON THE STREETS (LASERKRAFT 3D REMIX)**  
MUSIC VIDEO | WEPLAY | ARMADA (script & director)
- 2010**    **LASERKRAFT 3D – NEIN, MANN!**  
MUSIC VIDEO | WEPLAY | SONY MUSIC (script & director)  
Viva Comet - Winner, Best Partysong 2011  
Viva Comet - Nomination, Best Video 2011  
Golden Record Germany 2011  
Echo - Nomination, Best National Video 2011  
Raveline Reader Poll - Winner, Best Newcomer 2010  
and more.



## FILMOGRAPHY

**2010 VANILLEDUFT & BLUTGESCHMACK**

SHORT FILM (script & director)

German Youth Film Award - Winner, Best Editing 2010

**2008 HELDEN DES CAMPUS – SEASON 2**

WEB-SERIES | 6 EPISODES (script & director)

**SOLOAUFNAHMEN**

SHORT FILM (script & director)

German Youth Film Award - Nomination 2009

**2007 HELDEN DES CAMPUS – SEASON 1**

WEB-SERIES | 6 EPISODES (script & director)

## OTHER ACTIVITIES (selection)

**2019 IN BERLIN WÄCHST KEIN ORANGENBAUM**

FEATURE FILM | SUEDSTERN FILM | ARD DEGETO (VFX & Motion Design)

**4 BLOCKS - SEASON 3**

TV SERIES | WIEDEMANN & BERG, TNT SERIE (Motion Graphic Design)

**SHAPIRA, SHAPIRA**

TV COMEDY SHOW | B VISION MEDIA | ZDF NEO (Motion Graphic Design)

**2018 DIE INFORMANTIN 2**

TV MOVIE | UFA FICTION (VFX & Motion Graphic Design)

**MEIN FREUND, DAS EKEL**

TV MOVIE | RAT PACK (VFX & Motion Graphic Design)

**OHMYBOY FT. ROOM - I'M ON OVERLOAD**

MUSIC VIDEO (Editor & VFX)

**2017 JKANJO FEAT. NOVAA - MELODY OF NEED**

MUSIC VIDEO (Motion Graphics & Animation)

Niels Reinhard has worked on various music videos, short films and commercials as well as motion graphic, animation, VFX artist and editor.

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